

Results of SurveyUSA Election Poll #13105



Geography: Kansas
 Data Collected: 12/13/2007 - 12/15/2007
 Release Date: 12/20/2007

Sponsors:
 KCTV-TV (Kansas City), KWCH-TV (Wichita)

1 If there were an election for President of the United States today, and the only two names on the ballot were Republican Rudy Giuliani and ... Democrat Hillary Clinton, who would you vote for?

529 Registered Voters	All	Gender		Age			Race				Party Affiliation			Ideology			Abortion	
		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	Republi	Democr	Indepen	Conser	Moder	Liberal	Pro-life	Pro-cho
Margin of Sampling Error: +/-4.3%																		
Giuliani	51%	56%	47%	48%	57%	47%	53%	37%	38%	63%	74%	21%	59%	74%	38%	32%	61%	44%
Clinton	39%	32%	45%	46%	32%	40%	37%	50%	48%	32%	14%	71%	33%	17%	53%	59%	26%	50%
Undecided	10%	12%	8%	6%	11%	13%	10%	14%	14%	4%	12%	9%	8%	9%	9%	9%	13%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	50%	50%	29%	40%	32%	85%	5%	6%	4%	40%	33%	24%	35%	41%	14%	45%	53%

1 If there were an election for President of the United States today, and the only two names on the ballot were Republican Rudy Giuliani and ... Democrat Hillary Clinton, who would you vote for?

529 Registered Voters	All	Does US Need a		Attend Religious Services			Evangelical?		Top Issue For Next President								
		Need	Not Ne	Regular	Occasio	Almost	Yes	No	Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigra	
Margin of Sampling Error: +/-4.3%																	
Giuliani	51%	57%	49%	60%	46%	37%	63%	46%	39%	15%	34%	53%	77%	51%	60%	76%	
Clinton	39%	35%	42%	28%	48%	52%	26%	46%	50%	70%	57%	40%	16%	38%	35%	17%	
Undecided	10%	8%	9%	12%	5%	11%	10%	9%	11%	15%	10%	7%	6%	11%	5%	7%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Registered Voters	100%	28%	66%	49%	29%	22%	33%	60%	18%	6%	18%	17%	7%	6%	5%	18%	

1 If there were an election for President of the United States today, and the only two names on the ballot were Republican Rudy Giuliani and ... Democrat Hillary Clinton, who would you vote for?

529 Registered Voters	All	Region		
		Wester	Wichita	Eastern
Margin of Sampling Error: +/-4.3%				
Giuliani	51%	61%	55%	46%
Clinton	39%	24%	36%	45%
Undecided	10%	15%	9%	9%
Total	100%	100%	100%	100%
Composition of Registered Voters	100%	19%	24%	57%

Results of SurveyUSA Election Poll #13105



Geography: Kansas
 Data Collected: 12/13/2007 - 12/15/2007
 Release Date: 12/20/2007

Sponsors:
 KCTV-TV (Kansas City), KWCH-TV (Wichita)

2 What if it was Republican Mitt Romney against Hillary Clinton?

529 Registered Voters	All	Gender		Age			Race				Party Affiliation			Ideology			Abortion		
		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	Republi	Democr	Indepen	Conser	Modera	Liberal	Pro-life	Pro-cho	
Margin of Sampling Error: +/-4.3%																			
Romney	49%	53%	45%	40%	55%	49%	51%	23%	35%	58%	73%	18%	53%	75%	37%	21%	61%	38%	
Clinton	43%	37%	49%	54%	38%	40%	40%	74%	63%	38%	17%	78%	40%	17%	54%	76%	28%	55%	
Undecided	8%	10%	6%	6%	7%	11%	9%	3%	2%	4%	11%	4%	7%	9%	9%	3%	11%	6%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Registered Voters	100%	50%	50%	29%	40%	32%	85%	5%	6%	4%	40%	33%	24%	35%	41%	14%	45%	53%	

2 What if it was Republican Mitt Romney against Hillary Clinton?

529 Registered Voters	All	Does US Need a		Attend Religious Services			Evangelical?		Top Issue For Next President										
		Need	Not Ne	Regular	Occasio	Almost	Yes	No	Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigra			
Margin of Sampling Error: +/-4.3%																			
Romney	49%	54%	47%	56%	46%	34%	63%	42%	40%	20%	28%	52%	77%	57%	57%	72%			
Clinton	43%	37%	48%	35%	47%	58%	28%	52%	50%	77%	66%	43%	16%	35%	35%	23%			
Undecided	8%	9%	6%	9%	7%	8%	9%	7%	10%	3%	6%	5%	7%	8%	8%	6%			
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Composition of Registered Voters	100%	28%	66%	49%	29%	22%	33%	60%	18%	6%	18%	17%	7%	6%	5%	18%			

2 What if it was Republican Mitt Romney against Hillary Clinton?

529 Registered Voters	All	Region		
		Wester	Wichita	Eastern
Margin of Sampling Error: +/-4.3%				
Romney	49%	58%	48%	46%
Clinton	43%	31%	41%	48%
Undecided	8%	11%	11%	6%
Total	100%	100%	100%	100%
Composition of Registered Voters	100%	19%	24%	57%

Results of SurveyUSA Election Poll #13105



Geography: Kansas
 Data Collected: 12/13/2007 - 12/15/2007
 Release Date: 12/20/2007

Sponsors:
 KCTV-TV (Kansas City), KWCH-TV (Wichita)

3 What if it was Republican Mike Huckabee against Hillary Clinton?

529 Registered Voters	All	Gender		Age			Race				Party Affiliation			Ideology			Abortion	
		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	Republi	Democr	Indepen	Conser	Moder	Liberal	Pro-life	Pro-cho
Margin of Sampling Error: +/-4.3%																		
Huckabee	53%	56%	50%	46%	59%	52%	55%	29%	40%	61%	78%	24%	54%	80%	40%	33%	65%	44%
Clinton	39%	35%	44%	48%	33%	38%	37%	69%	48%	35%	16%	71%	37%	15%	52%	64%	28%	48%
Undecided	8%	9%	6%	5%	7%	10%	8%	2%	12%	4%	6%	6%	9%	4%	8%	3%	7%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	50%	50%	29%	40%	32%	85%	5%	6%	4%	40%	33%	24%	35%	41%	14%	45%	53%

3 What if it was Republican Mike Huckabee against Hillary Clinton?

529 Registered Voters	All	Does US Need a		Attend Religious Services			Evangelical?		Top Issue For Next President								
		Need	Not Ne	Regular	Occasio	Almost	Yes	No	Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigra	
Margin of Sampling Error: +/-4.3%																	
Huckabee	53%	61%	50%	64%	48%	33%	69%	45%	45%	22%	31%	61%	76%	52%	64%	75%	
Clinton	39%	33%	43%	29%	46%	55%	24%	48%	48%	71%	59%	35%	16%	38%	31%	21%	
Undecided	8%	5%	7%	7%	6%	11%	7%	7%	7%	7%	10%	4%	7%	10%	5%	5%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Registered Voters	100%	28%	66%	49%	29%	22%	33%	60%	18%	6%	18%	17%	7%	6%	5%	18%	

3 What if it was Republican Mike Huckabee against Hillary Clinton?

529 Registered Voters	All	Region		
		Wester	Wichita	Eastern
Margin of Sampling Error: +/-4.3%				
Huckabee	53%	57%	54%	52%
Clinton	39%	28%	38%	43%
Undecided	8%	15%	8%	5%
Total	100%	100%	100%	100%
Composition of Registered Voters	100%	19%	24%	57%

Results of SurveyUSA Election Poll #13105

Geography: Kansas

Data Collected: 12/13/2007 - 12/15/2007

Release Date: 12/20/2007

4 What if it was Republican John McCain against Hillary Clinton?

529 Registered Voters	All	Gender		Age			Race				Party Affiliation			Ideology			Abortion		
		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	Republi	Democr	Indepen	Conser	Moder	Liberal	Pro-life	Pro-cho	
Margin of Sampling Error: +/-4.3%																			
McCain	58%	65%	51%	55%	62%	56%	61%	20%	50%	60%	82%	27%	63%	79%	53%	26%	66%	52%	
Clinton	35%	28%	43%	43%	30%	36%	32%	77%	50%	35%	11%	69%	29%	14%	42%	66%	26%	43%	
Undecided	7%	7%	7%	3%	8%	8%	7%	4%	0%	4%	7%	4%	8%	8%	5%	8%	8%	5%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Registered Voters	100%	50%	50%	29%	40%	32%	85%	5%	6%	4%	40%	33%	24%	35%	41%	14%	45%	53%	

4 What if it was Republican John McCain against Hillary Clinton?

529 Registered Voters	All	Does US Need a		Attend Religious Services			Evangelical?		Top Issue For Next President								
		Need	Not Ne	Regular	Occasio	Almost	Yes	No	Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigra	
Margin of Sampling Error: +/-4.3%																	
McCain	58%	67%	54%	66%	57%	40%	67%	53%	56%	45%	39%	60%	78%	64%	66%	73%	
Clinton	35%	27%	40%	28%	36%	53%	24%	43%	36%	48%	57%	35%	14%	34%	26%	24%	
Undecided	7%	6%	6%	6%	7%	7%	9%	4%	8%	7%	4%	5%	8%	2%	8%	3%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Registered Voters	100%	28%	66%	49%	29%	22%	33%	60%	18%	6%	18%	17%	7%	6%	5%	18%	

4 What if it was Republican John McCain against Hillary Clinton?

529 Registered Voters	All	Region		
		Wester	Wichita	Eastern
Margin of Sampling Error: +/-4.3%				
McCain	58%	63%	58%	56%
Clinton	35%	30%	35%	37%
Undecided	7%	7%	7%	7%
Total	100%	100%	100%	100%
Composition of Registered Voters	100%	19%	24%	57%

Results of SurveyUSA Election Poll #13105



Geography: Kansas
 Data Collected: 12/13/2007 - 12/15/2007
 Release Date: 12/20/2007

Sponsors:
 KCTV-TV (Kansas City), KWCH-TV (Wichita)

5 What if it was Rudy Giuliani against Democrat Barack Obama?

529 Registered Voters	All	Gender		Age			Race				Party Affiliation			Ideology			Abortion		
		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	Republi	Democr	Indepen	Conser	Moder	Liberal	Pro-life	Pro-cho	
Margin of Sampling Error: +/-4.3%																			
Giuliani	52%	54%	50%	50%	57%	48%	54%	18%	61%	49%	67%	31%	59%	71%	41%	40%	60%	46%	
Obama	38%	35%	42%	42%	35%	39%	36%	79%	34%	42%	22%	61%	34%	18%	51%	56%	27%	47%	
Undecided	9%	11%	8%	8%	8%	12%	10%	3%	5%	9%	10%	8%	7%	11%	8%	4%	13%	7%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Registered Voters	100%	50%	50%	29%	40%	32%	85%	5%	6%	4%	40%	33%	24%	35%	41%	14%	45%	53%	

5 What if it was Rudy Giuliani against Democrat Barack Obama?

529 Registered Voters	All	Does US Need a		Attend Religious Services			Evangelical?		Top Issue For Next President										
		Need	Not Ne	Regular	Occasio	Almost	Yes	No	Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigra			
Margin of Sampling Error: +/-4.3%																			
Giuliani	52%	55%	52%	57%	55%	37%	63%	47%	49%	15%	40%	44%	74%	57%	60%	79%			
Obama	38%	38%	39%	32%	37%	57%	24%	46%	41%	82%	54%	41%	19%	35%	36%	15%			
Undecided	9%	7%	9%	11%	8%	6%	13%	6%	9%	3%	6%	16%	7%	8%	4%	7%			
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Composition of Registered Voters	100%	28%	66%	49%	29%	22%	33%	60%	18%	6%	18%	17%	7%	6%	5%	18%			

5 What if it was Rudy Giuliani against Democrat Barack Obama?

529 Registered Voters	All	Region		
		Wester	Wichita	Eastern
Margin of Sampling Error: +/-4.3%				
Giuliani	52%	58%	54%	50%
Obama	38%	30%	34%	43%
Undecided	9%	12%	12%	7%
Total	100%	100%	100%	100%
Composition of Registered Voters	100%	19%	24%	57%

Results of SurveyUSA Election Poll #13105



Geography: Kansas
 Data Collected: 12/13/2007 - 12/15/2007
 Release Date: 12/20/2007

Sponsors:
 KCTV-TV (Kansas City), KWCH-TV (Wichita)

6 What if it was Mitt Romney against Barack Obama?

529 Registered Voters	All	Gender		Age			Race				Party Affiliation			Ideology			Abortion	
		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	Republi	Democr	Indepen	Conser	Modera	Liberal	Pro-life	Pro-cho
Margin of Sampling Error: +/-4.3%																		
Romney	44%	49%	39%	41%	43%	48%	46%	16%	55%	26%	65%	20%	45%	71%	33%	20%	55%	35%
Obama	43%	36%	49%	49%	42%	38%	41%	76%	32%	60%	22%	66%	45%	16%	56%	73%	28%	55%
Undecided	13%	14%	12%	10%	15%	14%	13%	7%	12%	14%	13%	14%	9%	13%	12%	7%	17%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	50%	50%	29%	40%	32%	85%	5%	6%	4%	40%	33%	24%	35%	41%	14%	45%	53%

6 What if it was Mitt Romney against Barack Obama?

529 Registered Voters	All	Does US Need a		Attend Religious Services			Evangelical?		Top Issue For Next President								
		Need	Not Ne	Regular	Occasio	Almost	Yes	No	Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigra	
Margin of Sampling Error: +/-4.3%																	
Romney	44%	52%	42%	47%	47%	33%	55%	40%	43%	17%	27%	35%	72%	56%	51%	65%	
Obama	43%	39%	46%	37%	44%	56%	27%	52%	43%	74%	60%	51%	20%	26%	42%	25%	
Undecided	13%	9%	13%	16%	9%	12%	18%	9%	14%	8%	12%	15%	9%	18%	7%	9%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Registered Voters	100%	28%	66%	49%	29%	22%	33%	60%	18%	6%	18%	17%	7%	6%	5%	18%	

6 What if it was Mitt Romney against Barack Obama?

529 Registered Voters	All	Region		
		Wester	Wichita	Eastern
Margin of Sampling Error: +/-4.3%				
Romney	44%	48%	44%	43%
Obama	43%	37%	40%	46%
Undecided	13%	15%	16%	11%
Total	100%	100%	100%	100%
Composition of Registered Voters	100%	19%	24%	57%

Results of SurveyUSA Election Poll #13105



Geography: Kansas
 Data Collected: 12/13/2007 - 12/15/2007
 Release Date: 12/20/2007

Sponsors:
 KCTV-TV (Kansas City), KWCH-TV (Wichita)

7 What if it was Mike Huckabee against Barack Obama?

529 Registered Voters	All	Gender		Age			Race				Party Affiliation			Ideology			Abortion		
		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	Republi	Democr	Indepen	Conser	Modera	Liberal	Pro-life	Pro-cho	
Margin of Sampling Error: +/-4.3%																			
Huckabee	50%	51%	50%	49%	49%	54%	53%	10%	59%	36%	71%	29%	49%	80%	37%	30%	64%	40%	
Obama	41%	41%	41%	45%	43%	34%	38%	87%	41%	55%	20%	64%	44%	14%	54%	64%	27%	52%	
Undecided	9%	8%	9%	6%	8%	12%	10%	3%	0%	9%	9%	7%	7%	7%	9%	6%	10%	8%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Registered Voters	100%	50%	50%	29%	40%	32%	85%	5%	6%	4%	40%	33%	24%	35%	41%	14%	45%	53%	

7 What if it was Mike Huckabee against Barack Obama?

529 Registered Voters	All	Does US Need a		Attend Religious Services			Evangelical?		Top Issue For Next President										
		Need	Not Ne	Regular	Occasio	Almost	Yes	No	Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigra			
Margin of Sampling Error: +/-4.3%																			
Huckabee	50%	61%	48%	61%	47%	30%	66%	43%	47%	34%	30%	49%	69%	62%	48%	72%			
Obama	41%	33%	45%	29%	46%	63%	24%	50%	43%	57%	63%	41%	23%	32%	44%	21%			
Undecided	9%	6%	8%	10%	8%	7%	10%	7%	10%	8%	7%	10%	7%	6%	8%	7%			
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Composition of Registered Voters	100%	28%	66%	49%	29%	22%	33%	60%	18%	6%	18%	17%	7%	6%	5%	18%			

7 What if it was Mike Huckabee against Barack Obama?

529 Registered Voters	All	Region		
		Wester	Wichita	Eastern
Margin of Sampling Error: +/-4.3%				
Huckabee	50%	50%	52%	50%
Obama	41%	38%	39%	42%
Undecided	9%	12%	9%	7%
Total	100%	100%	100%	100%
Composition of Registered Voters	100%	19%	24%	57%

Results of SurveyUSA Election Poll #13105



Geography: Kansas
 Data Collected: 12/13/2007 - 12/15/2007
 Release Date: 12/20/2007

Sponsors:
 KCTV-TV (Kansas City), KWCH-TV (Wichita)

8 What if it was John McCain against Barack Obama?

529 Registered Voters	All	Gender		Age			Race				Party Affiliation			Ideology			Abortion		
		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	Republi	Democr	Indepen	Conser	Moder	Liberal	Pro-life	Pro-cho	
Margin of Sampling Error: +/-4.3%																			
McCain	56%	61%	50%	52%	56%	58%	58%	11%	63%	60%	75%	32%	58%	78%	45%	35%	65%	48%	
Obama	36%	31%	41%	42%	34%	34%	33%	86%	37%	36%	17%	61%	35%	11%	50%	62%	24%	46%	
Undecided	8%	8%	8%	6%	10%	8%	9%	3%	0%	4%	7%	7%	8%	11%	5%	3%	11%	6%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Registered Voters	100%	50%	50%	29%	40%	32%	85%	5%	6%	4%	40%	33%	24%	35%	41%	14%	45%	53%	

8 What if it was John McCain against Barack Obama?

529 Registered Voters	All	Does US Need a		Attend Religious Services			Evangelical?		Top Issue For Next President										
		Need	Not Ne	Regular	Occasio	Almost	Yes	No	Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigra			
Margin of Sampling Error: +/-4.3%																			
McCain	56%	61%	54%	61%	61%	37%	63%	53%	55%	27%	45%	53%	77%	63%	65%	72%			
Obama	36%	33%	38%	29%	33%	57%	24%	43%	37%	68%	52%	35%	18%	35%	31%	21%			
Undecided	8%	6%	8%	10%	6%	6%	13%	4%	8%	5%	3%	12%	5%	2%	4%	8%			
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Composition of Registered Voters	100%	28%	66%	49%	29%	22%	33%	60%	18%	6%	18%	17%	7%	6%	5%	18%			

8 What if it was John McCain against Barack Obama?

529 Registered Voters	All	Region		
		Wester	Wichita	Eastern
Margin of Sampling Error: +/-4.3%				
McCain	56%	62%	61%	52%
Obama	36%	30%	29%	42%
Undecided	8%	9%	10%	7%
Total	100%	100%	100%	100%
Composition of Registered Voters	100%	19%	24%	57%

Results of SurveyUSA Election Poll #13105



Sponsors:

KCTV-TV (Kansas City), KWCH-TV (Wichita)

Geography: Kansas

Data Collected: 12/13/2007 - 12/15/2007

Release Date: 12/20/2007

Statement of Methodology: The following statement conforms to the principles of disclosure of the National Council on Public Polls: How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ.