

# Results of SurveyUSA Election Poll #13225



Geography: Wisconsin  
 Data Collected: 01/20/2008 - 01/21/2008  
 Release Date: 01/23/2008

Sponsors:  
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**1** If there were an election for President of the United States today, and the only two names on the ballot were Republican Rudy Giuliani and ... Democrat Hillary Clinton, who would you vote for?

532 Registered Voters	All	Gender		Age			Race				Party Affiliation			Ideology			Abortion	
		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	Republi	Democr	Indepen	Conser	Moder	Liberal	Pro-life	Pro-cho
Margin of Sampling Error: +/-4.3%																		
Giuliani	42%	49%	35%	39%	46%	39%	44%	14%	50%	37%	81%	11%	40%	74%	31%	14%	56%	29%
Clinton	50%	41%	58%	55%	47%	50%	48%	78%	50%	59%	11%	86%	49%	18%	62%	79%	35%	65%
Undecided	8%	9%	7%	6%	7%	11%	8%	8%	0%	4%	7%	3%	11%	8%	7%	7%	9%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	50%	50%	26%	43%	31%	90%	5%	2%	3%	28%	33%	31%	30%	43%	14%	45%	51%

**1** If there were an election for President of the United States today, and the only two names on the ballot were Republican Rudy Giuliani and ... Democrat Hillary Clinton, who would you vote for?

532 Registered Voters	All	Does US Need a		Same Sex Marri		Gun Ownership		Attend Religious Services			Evangelical?	
		Need	Not Ne	Support	Oppose	Yes	No	Regular	Occasio	Almost	Yes	No
Margin of Sampling Error: +/-4.3%												
Giuliani	42%	50%	39%	21%	56%	47%	36%	49%	40%	30%	54%	36%
Clinton	50%	42%	54%	74%	35%	45%	57%	42%	55%	61%	38%	56%
Undecided	8%	8%	7%	5%	9%	8%	8%	9%	5%	9%	7%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	21%	71%	35%	58%	52%	45%	51%	27%	22%	29%	66%

**1** If there were an election for President of the United States today, and the only two names on the ballot were Republican Rudy Giuliani and ... Democrat Hillary Clinton, who would you vote for?

532 Registered Voters	All	Top Issue For Next President								Region	
		Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigra	Southe	Rest of
Margin of Sampling Error: +/-4.3%											
Giuliani	42%	44%	35%	26%	21%	84%	33%	29%	55%	39%	45%
Clinton	50%	47%	59%	64%	73%	10%	66%	56%	41%	52%	48%
Undecided	8%	8%	6%	10%	6%	6%	1%	15%	4%	9%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	39%	4%	17%	11%	11%	5%	5%	6%	46%	54%

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## 2 What if it was Republican Mitt Romney against Hillary Clinton?

532 Registered Voters	All	Gender		Age			Race				Party Affiliation			Ideology			Abortion		
		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	Republi	Democr	Indepen	Conser	Moder	Liberal	Pro-life	Pro-cho	
Margin of Sampling Error: +/-4.3%																			
Romney	41%	46%	35%	30%	44%	46%	43%	13%	47%	26%	79%	11%	41%	74%	31%	12%	57%	26%	
Clinton	50%	42%	59%	60%	48%	46%	48%	83%	53%	74%	14%	86%	46%	18%	61%	81%	36%	66%	
Undecided	9%	11%	6%	10%	8%	8%	9%	5%	0%	0%	7%	3%	13%	9%	8%	7%	7%	8%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Registered Voters	100%	50%	50%	26%	43%	31%	90%	5%	2%	3%	28%	33%	31%	30%	43%	14%	45%	51%	

## 2 What if it was Republican Mitt Romney against Hillary Clinton?

532 Registered Voters	All	Does US Need a		Same Sex Marri		Gun Ownership		Attend Religious Services			Evangelical?	
		Need	Not Ne	Support	Oppose	Yes	No	Regular	Occasio	Almost	Yes	No
Margin of Sampling Error: +/-4.3%												
Romney	41%	51%	38%	16%	57%	46%	36%	51%	36%	25%	55%	35%
Clinton	50%	41%	55%	76%	35%	46%	57%	42%	55%	65%	39%	57%
Undecided	9%	7%	7%	7%	8%	9%	7%	7%	8%	10%	5%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	21%	71%	35%	58%	52%	45%	51%	27%	22%	29%	66%

## 2 What if it was Republican Mitt Romney against Hillary Clinton?

532 Registered Voters	All	Top Issue For Next President								Region	
		Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigra	Southe	Rest of
Margin of Sampling Error: +/-4.3%											
Romney	41%	43%	27%	29%	24%	80%	38%	21%	56%	37%	44%
Clinton	50%	50%	56%	62%	72%	13%	60%	66%	38%	53%	48%
Undecided	9%	7%	17%	9%	3%	7%	1%	13%	6%	10%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	39%	4%	17%	11%	11%	5%	5%	6%	46%	54%

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### 3 What if it was Republican Mike Huckabee against Hillary Clinton?

532 Registered Voters	All	Gender		Age			Race				Party Affiliation			Ideology			Abortion	
		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	Republi	Democr	Indepen	Conser	Moder	Liberal	Pro-life	Pro-cho
Margin of Sampling Error: +/-4.3%																		
Huckabee	44%	48%	40%	43%	45%	43%	46%	6%	47%	30%	81%	13%	44%	76%	31%	15%	62%	26%
Clinton	48%	41%	55%	50%	48%	48%	46%	86%	53%	70%	13%	84%	45%	19%	60%	77%	31%	66%
Undecided	8%	11%	5%	7%	7%	9%	8%	8%	0%	0%	6%	4%	11%	5%	9%	8%	7%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	50%	50%	26%	43%	31%	90%	5%	2%	3%	28%	33%	31%	30%	43%	14%	45%	51%

### 3 What if it was Republican Mike Huckabee against Hillary Clinton?

532 Registered Voters	All	Does US Need a		Same Sex Marri		Gun Ownership		Attend Religious Services			Evangelical?	
		Need	Not Ne	Support	Oppose	Yes	No	Regular	Occasio	Almost	Yes	No
Margin of Sampling Error: +/-4.3%												
Huckabee	44%	53%	40%	18%	61%	53%	34%	54%	43%	23%	64%	36%
Clinton	48%	39%	52%	74%	33%	39%	59%	39%	51%	66%	31%	56%
Undecided	8%	8%	7%	8%	7%	8%	8%	7%	6%	11%	5%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	21%	71%	35%	58%	52%	45%	51%	27%	22%	29%	66%

### 3 What if it was Republican Mike Huckabee against Hillary Clinton?

532 Registered Voters	All	Top Issue For Next President								Region	
		Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigra	Southe	Rest of
Margin of Sampling Error: +/-4.3%											
Huckabee	44%	46%	26%	32%	34%	80%	35%	33%	51%	38%	48%
Clinton	48%	47%	56%	60%	64%	11%	60%	53%	41%	52%	45%
Undecided	8%	7%	19%	8%	3%	9%	5%	13%	8%	10%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	39%	4%	17%	11%	11%	5%	5%	6%	46%	54%

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## 4 What if it was Republican John McCain against Hillary Clinton?

532 Registered Voters	All	Gender		Age			Race				Party Affiliation			Ideology			Abortion	
		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	Republi	Democr	Indepen	Conser	Moder	Liberal	Pro-life	Pro-cho
Margin of Sampling Error: +/-4.3%																		
McCain	49%	55%	43%	41%	52%	51%	52%	11%	50%	37%	80%	17%	58%	77%	42%	17%	64%	34%
Clinton	45%	38%	51%	51%	42%	43%	42%	79%	50%	63%	13%	80%	36%	16%	53%	78%	30%	60%
Undecided	6%	7%	5%	7%	6%	6%	6%	10%	0%	0%	7%	4%	7%	7%	5%	5%	6%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	50%	50%	26%	43%	31%	90%	5%	2%	3%	28%	33%	31%	30%	43%	14%	45%	51%

## 4 What if it was Republican John McCain against Hillary Clinton?

532 Registered Voters	All	Does US Need a		Same Sex Marri		Gun Ownership		Attend Religious Services			Evangelical?	
		Need	Not Ne	Support	Oppose	Yes	No	Regular	Occasio	Almost	Yes	No
Margin of Sampling Error: +/-4.3%												
McCain	49%	57%	47%	28%	63%	57%	41%	57%	50%	31%	67%	42%
Clinton	45%	38%	47%	66%	32%	38%	53%	38%	44%	60%	30%	51%
Undecided	6%	5%	6%	6%	5%	6%	7%	5%	6%	9%	2%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	21%	71%	35%	58%	52%	45%	51%	27%	22%	29%	66%

## 4 What if it was Republican John McCain against Hillary Clinton?

532 Registered Voters	All	Top Issue For Next President								Region	
		Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigra	Southe	Rest of
Margin of Sampling Error: +/-4.3%											
McCain	49%	51%	35%	43%	39%	76%	36%	42%	55%	45%	52%
Clinton	45%	44%	57%	52%	57%	18%	62%	47%	36%	47%	43%
Undecided	6%	5%	8%	5%	4%	6%	1%	11%	9%	8%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	39%	4%	17%	11%	11%	5%	5%	6%	46%	54%

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## 5 What if it was Rudy Giuliani against Democrat Barack Obama?

532 Registered Voters	All	Gender		Age			Race				Party Affiliation			Ideology			Abortion		
		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	Republi	Democr	Indepen	Conser	Moder	Liberal	Pro-life	Pro-cho	
Margin of Sampling Error: +/-4.3%																			
Giuliani	38%	43%	33%	31%	44%	35%	39%	15%	32%	40%	73%	15%	33%	69%	28%	14%	53%	26%	
Obama	51%	47%	54%	57%	47%	51%	49%	73%	68%	60%	19%	78%	53%	24%	63%	74%	36%	65%	
Undecided	11%	10%	12%	12%	9%	14%	12%	12%	0%	0%	8%	8%	14%	7%	9%	12%	12%	9%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Registered Voters	100%	50%	50%	26%	43%	31%	90%	5%	2%	3%	28%	33%	31%	30%	43%	14%	45%	51%	

## 5 What if it was Rudy Giuliani against Democrat Barack Obama?

532 Registered Voters	All	Does US Need a		Same Sex Marri		Gun Ownership		Attend Religious Services			Evangelical?	
		Need	Not Ne	Support	Oppose	Yes	No	Regular	Occasio	Almost	Yes	No
Margin of Sampling Error: +/-4.3%												
Giuliani	38%	41%	37%	18%	52%	44%	31%	43%	37%	29%	50%	32%
Obama	51%	49%	52%	74%	36%	43%	60%	47%	49%	61%	38%	58%
Undecided	11%	10%	11%	7%	13%	13%	9%	9%	15%	11%	12%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	21%	71%	35%	58%	52%	45%	51%	27%	22%	29%	66%

## 5 What if it was Rudy Giuliani against Democrat Barack Obama?

532 Registered Voters	All	Top Issue For Next President								Region	
		Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigra	Southe	Rest of
Margin of Sampling Error: +/-4.3%											
Giuliani	38%	39%	35%	26%	20%	75%	28%	29%	52%	36%	40%
Obama	51%	49%	60%	61%	66%	19%	62%	67%	42%	54%	48%
Undecided	11%	12%	6%	14%	15%	6%	10%	4%	5%	10%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	39%	4%	17%	11%	11%	5%	5%	6%	46%	54%

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## 6 What if it was Mitt Romney against Barack Obama?

532 Registered Voters	All	Gender		Age			Race				Party Affiliation			Ideology			Abortion	
		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	Republi	Democr	Indepen	Conser	Moder	Liberal	Pro-life	Pro-cho
Margin of Sampling Error: +/-4.3%																		
Romney	39%	42%	36%	25%	44%	43%	39%	18%	32%	57%	73%	16%	32%	69%	28%	13%	54%	25%
Obama	50%	48%	52%	63%	47%	43%	48%	78%	68%	43%	18%	76%	53%	22%	63%	75%	36%	66%
Undecided	11%	11%	12%	12%	9%	13%	12%	4%	0%	0%	9%	7%	15%	8%	8%	12%	11%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	50%	50%	26%	43%	31%	90%	5%	2%	3%	28%	33%	31%	30%	43%	14%	45%	51%

## 6 What if it was Mitt Romney against Barack Obama?

532 Registered Voters	All	Does US Need a		Same Sex Marri		Gun Ownership		Attend Religious Services			Evangelical?	
		Need	Not Ne	Support	Oppose	Yes	No	Regular	Occasio	Almost	Yes	No
Margin of Sampling Error: +/-4.3%												
Romney	39%	43%	38%	14%	56%	46%	31%	45%	35%	28%	53%	32%
Obama	50%	48%	52%	78%	33%	42%	60%	47%	48%	60%	37%	58%
Undecided	11%	9%	11%	8%	11%	12%	9%	8%	16%	11%	10%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	21%	71%	35%	58%	52%	45%	51%	27%	22%	29%	66%

## 6 What if it was Mitt Romney against Barack Obama?

532 Registered Voters	All	Top Issue For Next President								Region	
		Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigra	Southe	Rest of
Margin of Sampling Error: +/-4.3%											
Romney	39%	41%	34%	26%	22%	70%	35%	24%	54%	35%	42%
Obama	50%	49%	52%	61%	62%	22%	52%	74%	38%	54%	47%
Undecided	11%	10%	14%	12%	16%	8%	12%	2%	9%	12%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	39%	4%	17%	11%	11%	5%	5%	6%	46%	54%

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## 7 What if it was Mike Huckabee against Barack Obama?

532 Registered Voters	All	Gender		Age			Race				Party Affiliation			Ideology			Abortion		
		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	Republi	Democr	Indepen	Conser	Moder	Liberal	Pro-life	Pro-cho	
Margin of Sampling Error: +/-4.3%																			
Huckabee	40%	42%	39%	37%	43%	40%	41%	20%	32%	53%	76%	16%	34%	72%	26%	14%	56%	26%	
Obama	50%	48%	53%	58%	48%	47%	49%	68%	68%	47%	19%	78%	53%	21%	66%	74%	36%	65%	
Undecided	9%	10%	8%	6%	9%	13%	10%	12%	0%	0%	5%	6%	14%	7%	7%	12%	8%	9%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Registered Voters	100%	50%	50%	26%	43%	31%	90%	5%	2%	3%	28%	33%	31%	30%	43%	14%	45%	51%	

## 7 What if it was Mike Huckabee against Barack Obama?

532 Registered Voters	All	Does US Need a		Same Sex Marri		Gun Ownership		Attend Religious Services			Evangelical?	
		Need	Not Ne	Support	Oppose	Yes	No	Regular	Occasio	Almost	Yes	No
Margin of Sampling Error: +/-4.3%												
Huckabee	40%	42%	39%	15%	56%	49%	30%	45%	42%	28%	60%	32%
Obama	50%	50%	52%	76%	35%	42%	60%	46%	49%	63%	33%	60%
Undecided	9%	8%	9%	9%	9%	8%	10%	9%	9%	9%	7%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	21%	71%	35%	58%	52%	45%	51%	27%	22%	29%	66%

## 7 What if it was Mike Huckabee against Barack Obama?

532 Registered Voters	All	Top Issue For Next President								Region	
		Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigra	Southe	Rest of
Margin of Sampling Error: +/-4.3%											
Huckabee	40%	43%	16%	27%	30%	66%	53%	30%	50%	34%	46%
Obama	50%	50%	70%	59%	66%	23%	44%	61%	43%	53%	47%
Undecided	9%	7%	14%	14%	4%	11%	3%	9%	7%	12%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	39%	4%	17%	11%	11%	5%	5%	6%	46%	54%

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## 8 What if it was John McCain against Barack Obama?

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		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	Republi	Democr	Indepen	Conser	Moder	Liberal	Pro-life	Pro-cho	
Margin of Sampling Error: +/-4.3%																			
McCain	46%	51%	42%	34%	50%	52%	48%	24%	32%	53%	76%	21%	46%	73%	38%	16%	60%	33%	
Obama	44%	41%	47%	57%	41%	37%	42%	64%	68%	47%	16%	71%	43%	19%	55%	72%	33%	56%	
Undecided	10%	9%	10%	9%	9%	10%	10%	12%	0%	0%	8%	8%	11%	8%	8%	12%	7%	11%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Registered Voters	100%	50%	50%	26%	43%	31%	90%	5%	2%	3%	28%	33%	31%	30%	43%	14%	45%	51%	

## 8 What if it was John McCain against Barack Obama?

532 Registered Voters	All	Does US Need a		Same Sex Marri		Gun Ownership		Attend Religious Services			Evangelical?	
		Need	Not Ne	Support	Oppose	Yes	No	Regular	Occasio	Almost	Yes	No
Margin of Sampling Error: +/-4.3%												
McCain	46%	48%	47%	22%	62%	52%	39%	49%	54%	34%	62%	40%
Obama	44%	43%	45%	67%	30%	40%	49%	41%	37%	58%	33%	50%
Undecided	10%	10%	8%	11%	8%	7%	12%	10%	9%	8%	6%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	21%	71%	35%	58%	52%	45%	51%	27%	22%	29%	66%

## 8 What if it was John McCain against Barack Obama?

532 Registered Voters	All	Top Issue For Next President								Region	
		Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigra	Southe	Rest of
Margin of Sampling Error: +/-4.3%											
McCain	46%	47%	41%	41%	34%	72%	51%	29%	51%	41%	51%
Obama	44%	45%	51%	46%	60%	22%	45%	61%	33%	46%	42%
Undecided	10%	8%	8%	14%	6%	5%	4%	10%	16%	13%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	39%	4%	17%	11%	11%	5%	5%	6%	46%	54%

: KSTP-TV Minneapolis, SurveyUSA America's Pollster, WDIO-TV Duluth

# Results of SurveyUSA Election Poll #13225



Sponsors:

All SurveyUSA clients in Wisconsin

Geography: Wisconsin

Data Collected: 01/20/2008 - 01/21/2008

Release Date: 01/23/2008

**Statement of Methodology:** The following statement conforms to the principles of disclosure of the National Council on Public Polls: How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ.