

# Results of SurveyUSA Election Poll #13315



Geography: Kentucky  
 Data Collected: 02/03/2008 - 02/04/2008  
 Release Date: 02/05/2008

Sponsors:  
 WCPO-TV (Cincinnati), WHAS-TV (Louisville)

**In Kentucky, Before Super Tuesday Results Known, Republicans Take 3 of 4 White House Match-Ups:** In head-to-head match-ups today, 02/05/08, Kentucky elects a Republican President in 3 of 4 match-ups, and Democrats manage only a tie in the 4th, according to SurveyUSA's latest general election tracking poll conducted exclusively for WHAS-TV Louisville and WCPO-TV Cincinnati. John McCain beats Barack Obama by 29 points and beats Hillary Clinton by 10. Mitt Romney beats Barack Obama by 17 points, but trails Hillary Clinton by 2 -- a statistical tie given the survey's 4.3% margin of sampling error.

**Filtering:** 540 Kentucky registered voters were interviewed 02/03/08 and 02/04/08. All interviews completed before results of 02/05/08 Super Tuesday primaries in other states were known.

**1** If there were an election for President of the United States today, and the only two names on the ballot were Republican John McCain and ... Democrat Hillary Clinton, who would you vote for?

540 Registered Voters	All	Gender		Age			Race				Party Affiliation			Ideology			Abortion		
		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	Republi	Democr	Indepen	Conser	Modera	Liberal	Pro-life	Pro-cho	
Margin of Sampling Error: +/-4.3%																			
McCain	53%	60%	46%	58%	54%	45%	54%	29%	33%	68%	83%	28%	57%	79%	45%	18%	64%	37%	
Clinton	43%	36%	49%	40%	42%	46%	42%	58%	23%	29%	13%	67%	38%	17%	50%	78%	31%	58%	
Undecided	5%	5%	5%	1%	4%	9%	4%	12%	44%	3%	4%	5%	5%	4%	5%	4%	4%	5%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Registered Voters	100%	48%	52%	27%	42%	31%	91%	7%	1%	1%	39%	51%	9%	35%	42%	13%	57%	39%	

**1** If there were an election for President of the United States today, and the only two names on the ballot were Republican John McCain and ... Democrat Hillary Clinton, who would you vote for?

540 Registered Voters	All	Does US Need a		Same Sex Marri		Gun Ownership		Attend Religious Services			Evangelical?	
		Need	Not Ne	Support	Oppose	Yes	No	Regular	Occasio	Almost	Yes	No
Margin of Sampling Error: +/-4.3%												
McCain	53%	58%	51%	38%	59%	60%	39%	58%	44%	49%	62%	49%
Clinton	43%	36%	46%	57%	36%	36%	54%	37%	49%	51%	32%	48%
Undecided	5%	6%	3%	4%	5%	4%	6%	5%	8%	0%	6%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	19%	73%	25%	72%	62%	36%	54%	31%	16%	40%	49%

# Results of SurveyUSA Election Poll #13315



Geography: Kentucky  
 Data Collected: 02/03/2008 - 02/04/2008  
 Release Date: 02/05/2008

Sponsors:  
 WCPO-TV (Cincinnati), WHAS-TV (Louisville)

**1** If there were an election for President of the United States today, and the only two names on the ballot were Republican John McCain and ... Democrat Hillary Clinton, who would you vote for?

540 Registered Voters	All	Top Issue For Next President								Region			
		Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigra	Wester	Louisvill	North C	Eastern
Margin of Sampling Error: +/-4.3%													
McCain	53%	51%	48%	50%	47%	66%	55%	45%	70%	60%	46%	52%	52%
Clinton	43%	43%	52%	49%	52%	29%	39%	53%	24%	34%	47%	44%	46%
Undecided	5%	6%	0%	1%	2%	5%	7%	2%	6%	7%	7%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	37%	4%	16%	11%	10%	6%	5%	9%	24%	27%	32%	17%

**2** What if it was Republican Mitt Romney against Hillary Clinton?

540 Registered Voters	All	Gender		Age			Race				Party Affiliation			Ideology			Abortion	
		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	Republi	Democr	Indepen	Conser	Modera	Liberal	Pro-life	Pro-cho
Margin of Sampling Error: +/-4.3%																		
Romney	46%	51%	42%	54%	44%	43%	48%	32%	29%	19%	75%	23%	52%	74%	39%	14%	58%	32%
Clinton	48%	44%	52%	44%	52%	47%	48%	58%	16%	75%	20%	71%	46%	23%	56%	81%	38%	63%
Undecided	5%	5%	6%	2%	4%	10%	4%	10%	55%	6%	5%	6%	2%	3%	5%	5%	5%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	48%	52%	27%	42%	31%	91%	7%	1%	1%	39%	51%	9%	35%	42%	13%	57%	39%

**2** What if it was Republican Mitt Romney against Hillary Clinton?

540 Registered Voters	All	Does US Need a		Same Sex Marri		Gun Ownership		Attend Religious Services			Evangelical?	
		Need	Not Ne	Support	Oppose	Yes	No	Regular	Occasio	Almost	Yes	No
Margin of Sampling Error: +/-4.3%												
Romney	46%	52%	45%	31%	53%	54%	34%	53%	37%	42%	56%	43%
Clinton	48%	44%	51%	63%	42%	42%	59%	41%	56%	57%	36%	54%
Undecided	5%	5%	4%	6%	5%	4%	7%	6%	6%	2%	8%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	19%	73%	25%	72%	62%	36%	54%	31%	16%	40%	49%

# Results of SurveyUSA Election Poll #13315

Geography: Kentucky

Data Collected: 02/03/2008 - 02/04/2008

Release Date: 02/05/2008

## 2 What if it was Republican Mitt Romney against Hillary Clinton?

540 Registered Voters	All	Top Issue For Next President								Region			
		Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigra	Wester	Louisvill	North C	Eastern
Margin of Sampling Error: +/-4.3%													
Romney	46%	49%	25%	33%	34%	66%	49%	33%	76%	47%	39%	48%	53%
Clinton	48%	44%	73%	64%	63%	32%	40%	64%	20%	45%	52%	49%	46%
Undecided	5%	7%	2%	3%	3%	2%	11%	4%	4%	8%	9%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	37%	4%	16%	11%	10%	6%	5%	9%	24%	27%	32%	17%

## 3 What if it was John McCain against Democrat Barack Obama?

540 Registered Voters	All	Gender		Age			Race				Party Affiliation			Ideology			Abortion	
		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	Republi	Democr	Indepen	Conser	Modera	Liberal	Pro-life	Pro-cho
Margin of Sampling Error: +/-4.2%																		
McCain	61%	62%	60%	63%	60%	60%	64%	16%	35%	73%	86%	42%	60%	81%	53%	37%	72%	48%
Obama	32%	30%	34%	37%	31%	29%	29%	77%	14%	14%	11%	48%	33%	14%	39%	56%	22%	45%
Undecided	7%	9%	6%	0%	9%	11%	7%	6%	51%	13%	3%	10%	7%	5%	8%	8%	7%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	48%	52%	27%	42%	31%	91%	7%	1%	1%	39%	51%	9%	35%	42%	13%	57%	39%

## 3 What if it was John McCain against Democrat Barack Obama?

540 Registered Voters	All	Does US Need a		Same Sex Marri		Gun Ownership		Attend Religious Services			Evangelical?	
		Need	Not Ne	Support	Oppose	Yes	No	Regular	Occasio	Almost	Yes	No
Margin of Sampling Error: +/-4.2%												
McCain	61%	71%	58%	43%	68%	68%	49%	67%	54%	54%	71%	55%
Obama	32%	22%	36%	50%	25%	26%	42%	27%	37%	39%	22%	39%
Undecided	7%	6%	7%	7%	7%	6%	9%	7%	9%	6%	7%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	19%	73%	25%	72%	62%	36%	54%	31%	16%	40%	49%

# Results of SurveyUSA Election Poll #13315



Geography: Kentucky  
 Data Collected: 02/03/2008 - 02/04/2008  
 Release Date: 02/05/2008

Sponsors:  
 WCPO-TV (Cincinnati), WHAS-TV (Louisville)

## 3 What if it was John McCain against Democrat Barack Obama?

540 Registered Voters	All	Top Issue For Next President								Region			
		Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigra	Wester	Louisvill	North C	Eastern
Margin of Sampling Error: +/-4.2%													
McCain	61%	65%	48%	59%	40%	80%	68%	36%	81%	65%	54%	59%	70%
Obama	32%	28%	51%	36%	53%	17%	23%	57%	11%	26%	39%	35%	23%
Undecided	7%	7%	1%	5%	7%	4%	9%	8%	8%	9%	8%	6%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	37%	4%	16%	11%	10%	6%	5%	9%	24%	27%	32%	17%

## 4 What if it was Mitt Romney against Barack Obama?

540 Registered Voters	All	Gender		Age			Race				Party Affiliation			Ideology			Abortion	
		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	Republi	Democr	Indepen	Conser	Modera	Liberal	Pro-life	Pro-cho
Margin of Sampling Error: +/-4.3%																		
Romney	55%	56%	54%	62%	50%	55%	57%	24%	31%	77%	79%	36%	54%	75%	47%	32%	66%	42%
Obama	38%	36%	39%	36%	42%	33%	36%	68%	14%	13%	17%	53%	40%	20%	45%	59%	28%	50%
Undecided	8%	8%	7%	2%	8%	12%	7%	8%	55%	10%	4%	11%	6%	4%	8%	8%	7%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	48%	52%	27%	42%	31%	91%	7%	1%	1%	39%	51%	9%	35%	42%	13%	57%	39%

## 4 What if it was Mitt Romney against Barack Obama?

540 Registered Voters	All	Does US Need a		Same Sex Marri		Gun Ownership		Attend Religious Services			Evangelical?	
		Need	Not Ne	Support	Oppose	Yes	No	Regular	Occasio	Almost	Yes	No
Margin of Sampling Error: +/-4.3%												
Romney	55%	64%	53%	39%	62%	62%	43%	59%	48%	52%	65%	51%
Obama	38%	28%	40%	54%	31%	31%	48%	33%	44%	41%	27%	44%
Undecided	8%	8%	7%	7%	7%	7%	9%	8%	8%	7%	8%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	19%	73%	25%	72%	62%	36%	54%	31%	16%	40%	49%

# Results of SurveyUSA Election Poll #13315

Geography: Kentucky

Data Collected: 02/03/2008 - 02/04/2008

Release Date: 02/05/2008

## 4 What if it was Mitt Romney against Barack Obama?

540 Registered Voters	All	Top Issue For Next President								Region			
		Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigra	Wester	Louisvill	North C	Eastern
Margin of Sampling Error: +/-4.3%													
Romney	55%	56%	37%	51%	44%	75%	56%	34%	82%	61%	47%	54%	60%
Obama	38%	35%	62%	43%	48%	23%	33%	64%	11%	30%	45%	41%	32%
Undecided	8%	9%	1%	6%	7%	2%	11%	2%	7%	10%	8%	5%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	37%	4%	16%	11%	10%	6%	5%	9%	24%	27%	32%	17%

**Statement of Methodology:** The following statement conforms to the principles of disclosure of the National Council on Public Polls: How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ.