

Election 2008: Wisconsin Presidential Election

Wisconsin: McCain and Obama Still Close
Sunday, March 30, 2008

The latest Rasmussen Reports telephone survey of Wisconsin voters found John McCain and Barack Obama in a toss-up—it’s McCain 48% and Obama 46%. At the same time, McCain leads Hillary Clinton 50% to 39% in the Badger State.

Those numbers have changed little since a month ago, McCain leads both potential Democratic candidates nationally in the Rasmussen Reports daily Presidential Tracking Poll.

Both Clinton and Obama lead McCain among women in Wisconsin while McCain leads both among men.

Overall, McCain is viewed favorably by 61% and unfavorably by 37%. Obama’s ratings are 54% favorable, 45% unfavorable. Clinton earns positive reviews from 39% and negative feedback from 55% in Wisconsin.

The economy is the most important issue for 39% of Wisconsin voters. Just 19% of Wisconsin voters give the U.S. economy a good or excellent rating, while 41% say it is in poor shape. Just 11% say the economy is improving while 69% say it is getting worse. Those numbers are similar to the national numbers.

The War in Iraq is seen as the most important electoral issue by 22%. In Wisconsin, over half of voters (53%) say the United States and its allies are winning the War on Terror, while 21% say the terrorists are winning. Those numbers are a bit more optimistic than the national averages. Forty-percent (40%) of Wisconsin voters believe the situation in Iraq will get better during the next six months, while 37% say it will get worse.

Wisconsin Survey of 500 Likely Voters March 26, 2008

John McCain (R) vs. Barack Obama (D)

John McCain	48%
Barack Obama	46%

John McCain (R) vs. Hillary Clinton (D)

John McCain	50%
Hillary Clinton	39%